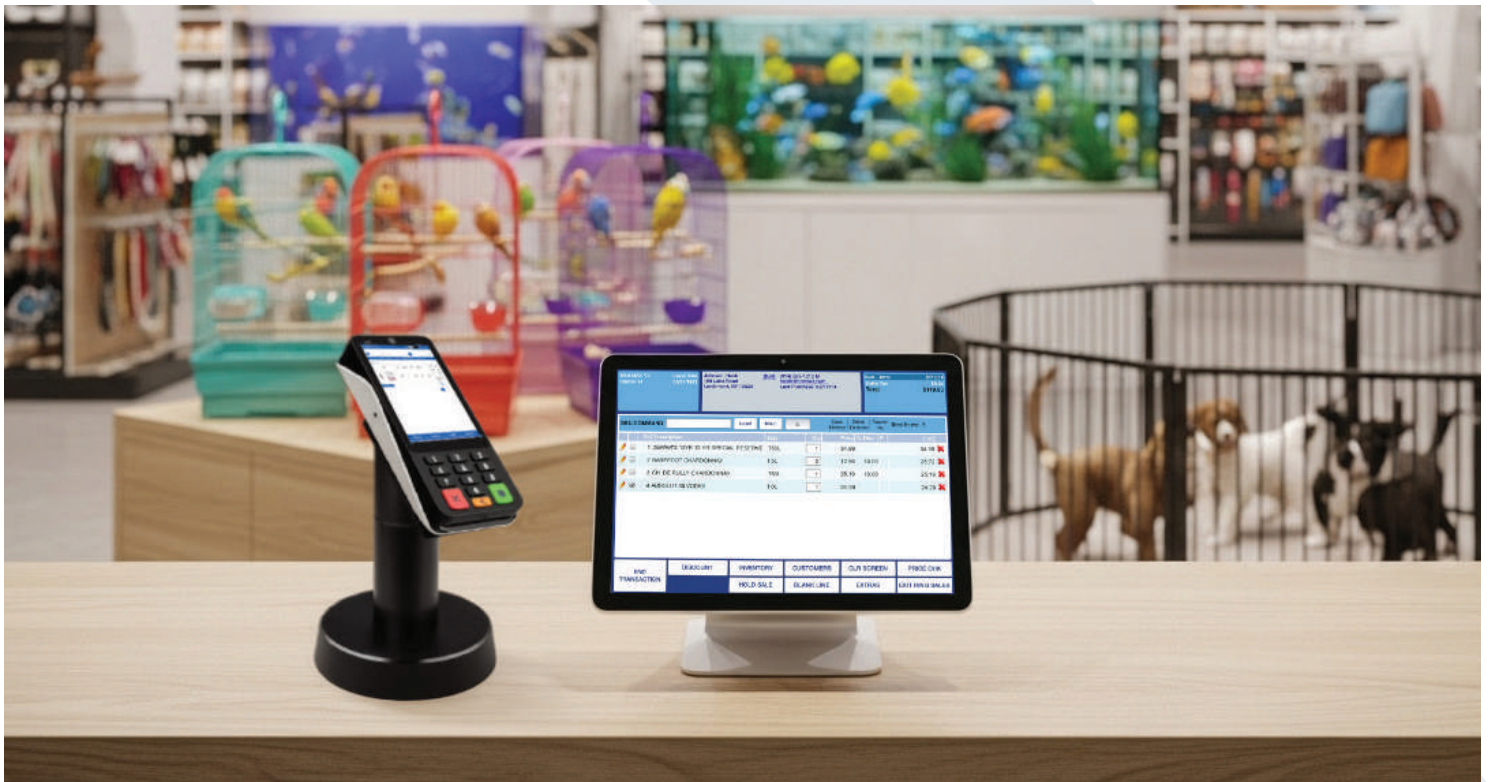




IN-STORE P.O.S. | E-COMMERCE | DIGITAL MARKETING

Pet Stores



COMPUTER PERFECT

(914) 633-8959

www.computerperfect.com

LIGHTNING ONLINE POINT OF SALE® FACTS

1 Industry Specific

Designed for your industry

2 Scalable from one store to an Enterprise

Single store operators, to multi-store environments to national franchises, Lightning has the technology, support, and experience.

3 Versatile POS

Lightning runs in your browser, on your iPad, mobile device, and tablet.

4 Software Upgrades Included

Automatically have the latest version of the entire Lightning family of products.

5 Digital Marketing Tools

More than your typical inventory counter.... much more than point of sale.

6

Your Data

Your data converts to Lightning

*limitations and additional fees may apply

7

Tried & Trusted

Since 1989, more than 90% of our clients have upgraded from another POS to Lightning.

8

POS / E-Commerce

Seamlessly working together, the data, inventory levels, customer history, gift cards, rewards data and more are as real-time as it gets.

9

Technical Support

We answer on the 2nd ring. No hold times...Really



Lightning Online POS

Sign In

The screenshot shows the Lightning Online POS sign-in interface. At the top, it says "LIGHTNING ONLINE POINT OF SALE". Below this, a message states "You have successfully logged out". The sign-in form includes fields for "Employee ID", "Password", and "Store #". A note indicates "Passwords are Case Sensitive". There are "Clear" and "Submit" buttons. A checkbox option is available: "Let us remember your Employee ID, Password & Store Number." A disclaimer at the bottom reads: "*If you share this computer with others we strongly recommend you not check this box." On the right side, there is a "Recent Enhancements" section with three items: "Inventory Item Script", "Data Entry Screens", and "The Employee Security screen". A "Great Feature" section at the bottom right mentions "If your business".

LIGHTNING ONLINE POINT OF SALE

You have successfully logged out

Employee ID :

Password :

Store # :

Passwords are Case Sensitive

☐ Let us remember your Employee ID, Password & Store Number.

*If you share this computer with others we strongly recommend you not check this box.

Recent Enhancements

Inventory Item Script: The clerk can be prompted with a message when selling an item. I.E. Let customer know if they buy two the third one is free.

Data Entry Screens: We have redesigned the customer, inventory, vendor and employee data entry screens.

The Employee Security screen was greatly improved when setting access/no-access. Much easier to navigate.

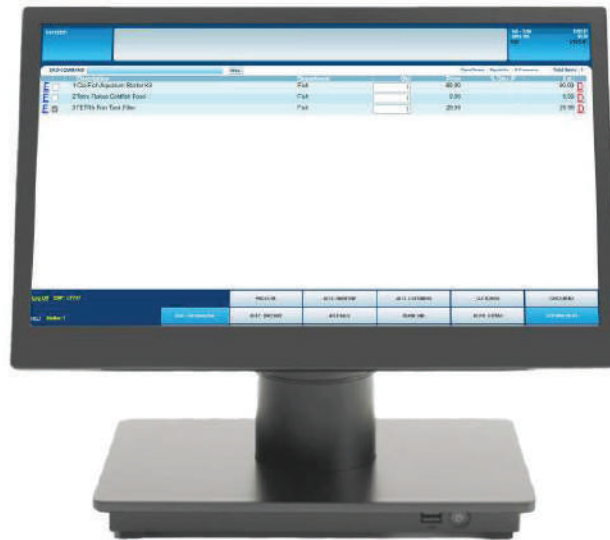
Great Feature: If your business

Lightning supports various browsers

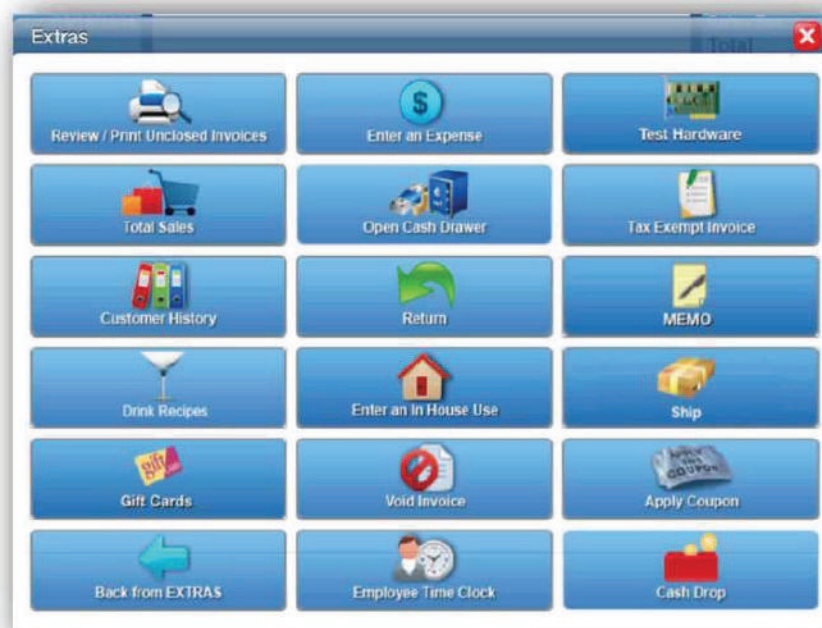


Ring Sales

Our easy to operate Ring Sales screen requires little training.

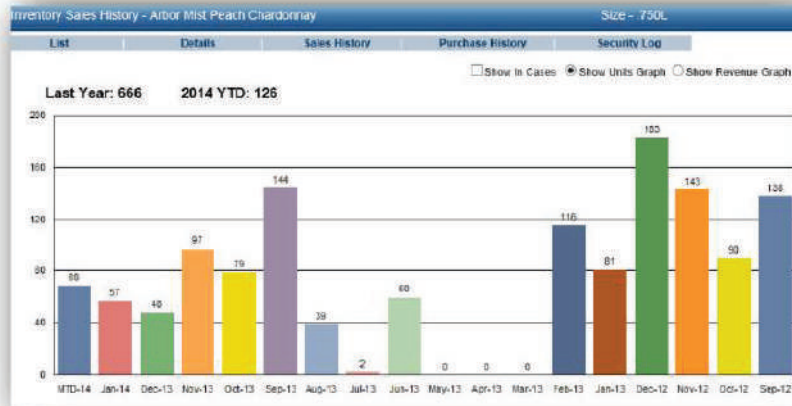


Multiple Options



Inventory Sales Graph

Lightning Online Point of Sale displays eighteen months of inventory sales history. You can view data by the bottle or case if needed, returns, promotions, and more.



Streamline Inventory Recording

Inventory receiving has never been better. Every keystroke has been thought out carefully to ensure your receiving sessions are a Lightning experience.

Receive Products

Vendor: Apollo Fine Spirits

ITEM INFO BOX

CALICO JACK SPICED RUM 1.0L, Price: \$11.99 Edit Price

Old Margin: 25.02% New Margin: 27.82% Old Markup: 33.37% New Markup: 37.03%

Description	Size	Cases	Units	Unit Cost	Case Cost	% Change	Extension
☐ ABSOLUT 80 VODKA	1.0L	5	0	19.39	232.68		1163.40 P S Edit
☐ ABSOLUT CITRON	1.0L	10	0	18.96	227.52	▼ 2.00%	2275.20 P S Edit
☐ DEKUYPER PEACHTREE SCHNAPPS	1.0L	3	0	9.86	118.32	▲ 5.00%	365.00 P S Edit
☐ DEWAR'S 12YR 12 YR SPECIAL RESERVE	750L	10	0	27.60	331.20		3312.00 P S Edit
☐ FAIRBANKS SHERRY	1.5L	4	0	8.15	49.90		195.60 P S Edit
☐ GALLO FAMILY VINEYARDS CAFE MERLOT	1.5L	10	0	6.73	40.38	▲ 5.00%	404.00 P S Edit
☐ CABO WABO BLANCO	750L	10	0	23.67	142.02	▲ 1.00%	1420.00 P S Edit
☒ CALICO JACK SPICED RUM	1.0L	5	0	8.75	105.00	▼ 3.00%	525.00 P S Edit

Invoice Total: \$ 9,650.20 Clear Add Inventory End Transaction SKU COMMAND

Advanced Discounts

Our Advanced Discount Groups allow automatic discounts to be applied at the register once a predetermined number of qualifying items are sold. Discounts can be set up by a fixed dollar or percentage.
Easy setup ... impressive results.



Marketing Center

Lightning offers multiple tools to promote your business.

More than Point of Sale, Lightning can capture key demographics on your customers. Promote your business with these vital business data.

Reach out to customers who haven't visited in a while.

Alert customers when their favorite items arrive.

Realize what customers purchase at which prices.

Produce new customer reports or anything else you could think of.



Loyalty Rewards Program

Keep your customers coming back by setting up a loyalty rewards program.

From one location to multiple, Lightning handles it. Just swipe the customer's rewards card or use their mobile number.

A full array of reports are available at the back end, from points given/redeemed per day to detailed tracking by customer/date range.

The same type of report is available for 'Points Redeemed.'



All-in-One Credit Card Device

Work from
anywhere:
your home,
café...

- Process credit cards with our all in one device.
- Complete with credit, debit, contactless, and signature capture features. No need for years of signed paper receipts.



- Since Lightning is an online application you will have complete access to your store from anywhere.

No third-party software required.

- Check today's sales, drill down on voided transactions, returns.. full access is yours. Simply open your browser OR use our iPad and iPhone application.



Industry Specific Delivery Services Partners



Uber Eats has transformed the way food and drinks are shopped, sold, and enjoyed by bringing your favorite local restaurants and stores right to your smartphone. Lightning Online Point of Sale is integrated into their platform at almost every level, making it one of our most seamless and efficient partnerships. You will be impressed.



DOORDASH

DoorDash is a technology company that connects consumers with their favorite local businesses in over 30 countries worldwide. Founded in 2013, DoorDash builds products and services to help companies innovate, grow, and reach more customers. DoorDash is your door to more: the local commerce platform dedicated to enabling merchants to thrive in the convenience economy, giving consumers access to more of their communities, and providing work that empowers.

delivery.com

 instacart



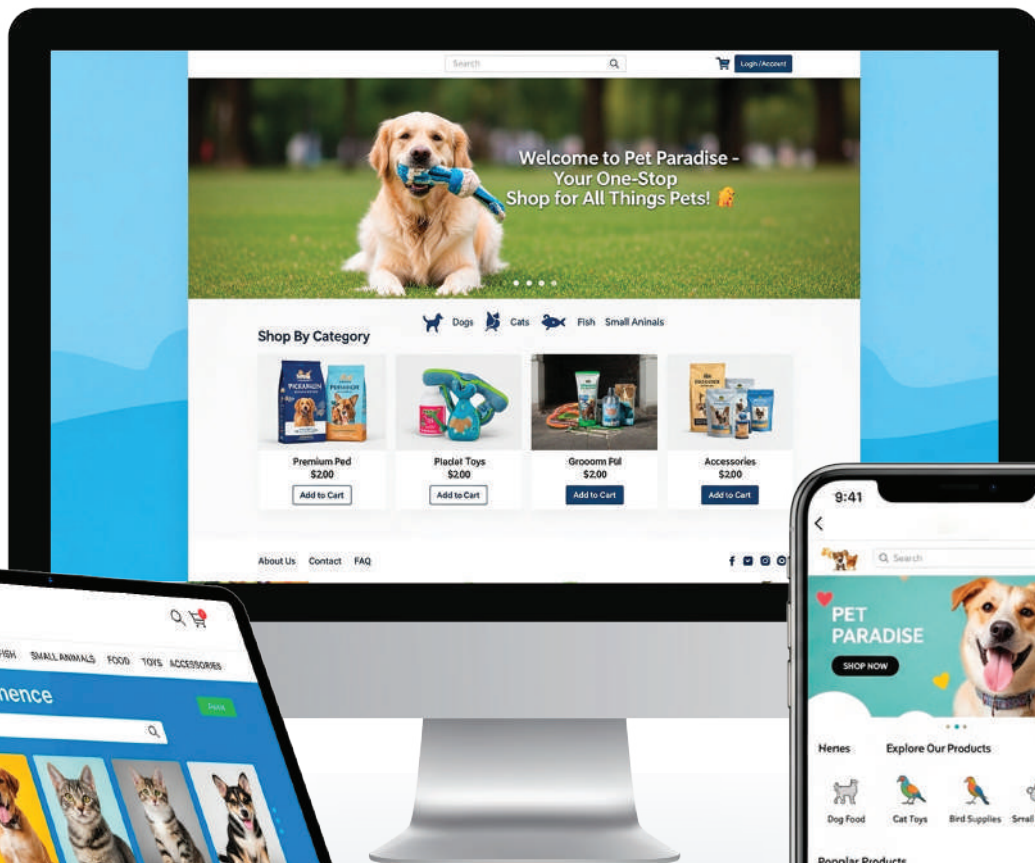
Lightning E-Commerce

Lightning Online Point of Sale and Lightning E-Commerce are developed by us, which makes our platform one integrated solution. No need for double entries. The inventory, customers, rewards, gift cards, and beyond are as real-time as it gets. From one location to your enterprise, always be in the know.

PLUS, your own branded Android & iOS apps are included.

USE ANY DEVICE

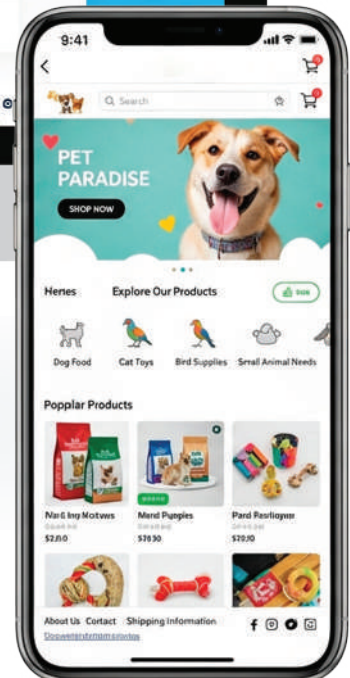
Desktop



Tablet



Mobile





Integrated Inventory

In-store inventory quantities are instantly streamed to your E-Commerce site, which includes price changes, descriptions, images, meta tags, alt captions, return and shipping policies along with all other product properties. The data flow is real-time as we understand accurate

Integrated Reward Programs

If you utilize one of our three Lightning rewards programs, customers can earn points and redeem their rebates directly on



Wish List

Visitors can create a personalized 'Wish List.' Then automatic emails can be enabled to remind customers that their desired items are on their Wish List.

E-Commerce Dashboard

View Pending Orders, Canceled Orders, Contact Us Inquiries and Job Postings.



Enable Google Analytics

Insert Google Analytics embed codes within your site, for free, which enables robust web analytics reporting with

DoorDash Integration

DoorDash is now part of our e-commerce ecosystem. Sell more, streamline orders, and grow—seamlessly.



Customers

Customers can access their sales history, from In-store to online, manage their rewards, review their stored shipping/delivery addresses, review their stored credit card,



Event Calendar

Post upcoming events at your store, from wine tastings

Live Chat

Activate our live chat on your site. Never miss a customer again.



ADA Compliant*

OPTIONAL, ensure your website is compliant with the Americans with Disabilities Act (ADA).

Mobile Apps Included

Your own, custom-branded mobile app is here. Very similar to the website, as your customers can use a mobile app to place orders for delivery, pickup



Technical Support Services

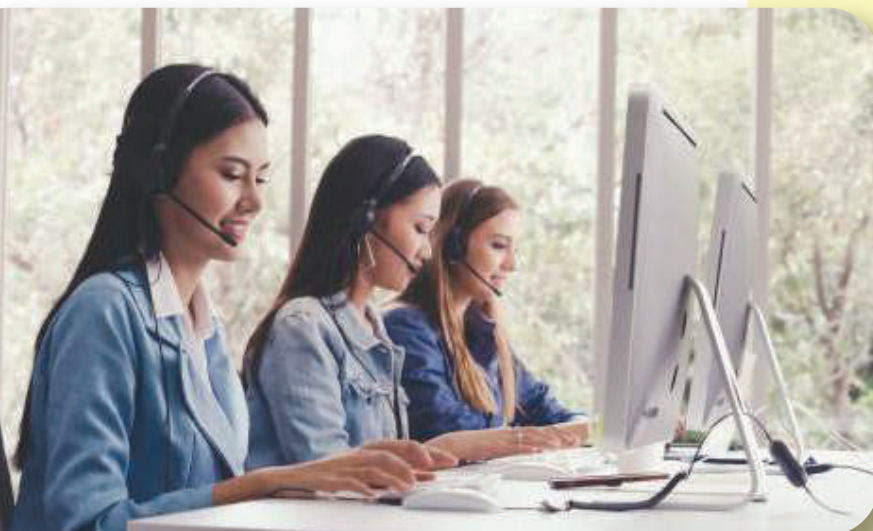
Unmatched Technical Support

You call, we answer.

Our technical service support is our badge of honor.

We have an unbeaten record of *second ring response, seven days a week*, including holidays, with zero hold times.

An actual technical expert who is well equipped and eager to help will pick up the phone and respond to your specific query.



Whether it is simple or complex, you will receive undivided attention and a fully satisfactory solution. Every time. **No mindnumbing robots, no never-ending menus, no frustration.** Just great technical service support.

Really. So, if you are looking for an asterisk, there is none.

How many others can claim this?



Emergency Mode

What if my internet connection is down? Lightning has you covered.

Since Lightning Online Point of Sale is contingent on your store's internet connection, what happens if your store or one of our multiple servers experiences a connectivity issue?

With Lightning Emergency Mode, **your business can continue to check-out customers** while the connectivity issues are being resolved in the background.*

* Limitations apply

The screenshot shows the Lightning POS interface in Emergency Mode. The top bar includes a date/time display (Thu 12/31/15, Legal Date 12/31/1994), a central "Emergency Mode" status indicator with a close button, and a summary box on the right showing Sub-Total (\$43.98), Sales Tax (\$3.91), Deposits (\$0.00), and a Total of \$47.87. Below this is a table with columns for SKU, COMMAND, Sr., Description, Size, Qty, Price, % Disc, P, Ext., and Pts. Two items are listed: 1 14 HANDS CHARDONNAY (750ML, Qty 1, Price 10.99) and 2 DANCING BULL ZINFANDEL (750ML, Qty 3, Price 10.99). The bottom of the screen features a navigation bar with buttons for Log Off, ENTER (End Transaction), F2 INVENTORY, F7 DISCOUNT, F3 CUSTOMER, CLR SCREEN, BLANK LINE, EXTRAS, and TOUCH MENU. At the very bottom, it says "Merge Emergency Mode Data to Online System" and "Release Date: 12/29/2015".

SKU	COMMAND	Sr.	Description	Size	Qty	Price	% Disc	P	Ext.	Pts.
1	14 HANDS CHARDONNAY		750ML	1	10.99				10.99	11
2	DANCING BULL ZINFANDEL		750ML	3	10.99				32.97	33



Lightning Corporate Office

Lightning Corporate Office allows our multi-store retailers and national franchise operators to control their network of locations from a single dashboard in real time.

Inventory Distribution

Centralize your inventory, enter it once at the corporate level, as a new item will be automatically distributed to a single location, region to the entire network. Superior inventory management tools are here.

Multiple Sales Reports

A full array of sales reports can be run, for a single location in California, to an Area Representatives territory, to the entire network. All data, including our reporting tools are real-time with multiple filtering options and will certainly impress.

E-Commerce

Manage your E-commerce enterprise from an insightful dashboard. Our "My Dashboard" feature provides analysis into the day's online ordering activity, such as delivery requests, will pick up at the store, shipping, and more. Performance metrics per location is a click away. Want more, just ask.

Area Representatives

Area Representatives can be defined for franchise environments where warranted. From royalties of their territory sales performance, and more. We have the tools.

New Vendors

Lightning Corporate Office allows our multistore retailers and national franchise operators to control their network of locations from a single dashboard in real time.

Royalties

Franchise operations can define royalty percentages, which will trigger a commercial ACH debit, for the franchise fees and national advertising programs.

Technical Service

All Lightning Corporate Office users, will experience the same level of technical support that the retail stores have. Answer on the second ring with zero hold time, or a very quick response to email inquiries.

When you care, it really shows. Your business is always appreciated.



Lightning Digital Marketing

Lightning Online P.O.S. retailers can take advantage of an array of P.O.S. technologies that offers to advertise products and services to better connect with their customers.

The technologies, **Lightning Enhanced Pole Display** & the **Lightning In-Store Kiosk** are provided at no fee, in most situations, to merchants who subscribe to the Lightning Online P.O.S. system.

Enhanced Pole Display

Our innovative enhanced pole display utilizes an 8" tablet for a perfectly sized crisp visual experience for transaction detail at the point of check out.

When the register is idle, streaming ads (non-audio) featuring products available in most wine & spirit retailers, will loop in intervals in an attractive and vivid imagery. There is no upkeep on your end as all images are maintained by us.



In-Store Kiosk:

Our Lightning In-Store Kiosk, utilizes your store's data, in real-time, which provides an interactive collaboration between the store and your customer. It's an opportunity to educate, inform, inspire and promote your business.

The Lightning Kiosk allows your customer to quickly perform inventory look-up, price checks, gift card balance checks, loyalty status, sign-up new customers, and promote specific products or new arrivals.

Computer Perfect, the developers of the Lightning P.O.S. Technology Platform is more than a point of sale company, as we encompass technologies retailers need, from the In-Store point of sale, E-Commerce, Enhanced Pole Displays, and Kiosk Services. Elevate your business with Lightning.

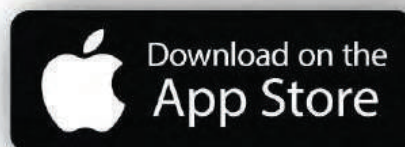
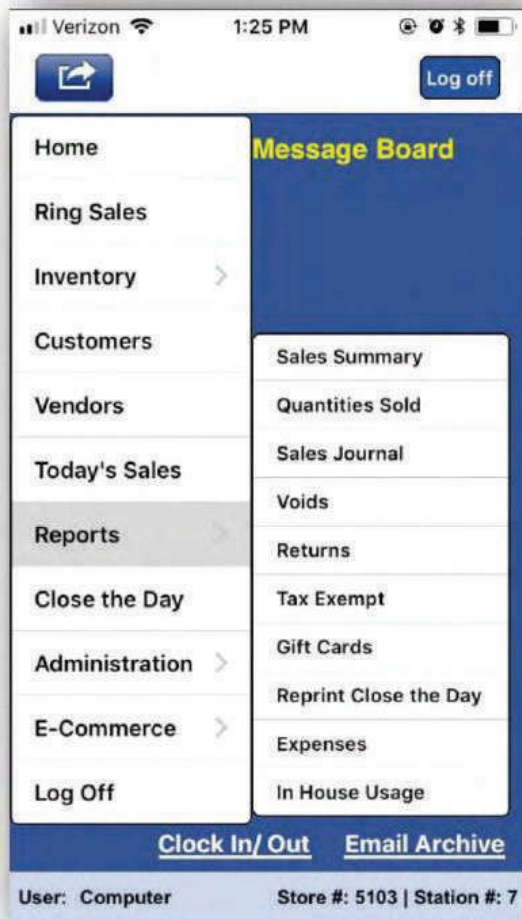


iPad & iPhone



Ring Sales, process credit cards, check today's sales, run sales reports, adjust employee security settings, have full access to your inventory, and more in realtime. Exactly like Lightning Online Point of Sale for your browser, Lightning for the iPad and iPhone displays the identical information with the same look and feel. In the palm of your hand. Real-time data, from ringing sales, running sales reports, and more.

Feel the power of Lightning Online Point of Sale for the iPad and iPhone.



ELECTRONIC SHELF LABELS

Revolutionize Your Retail Experience

Replace outdated printed labels with efficient, digital ESLs saving hours of labor weekly.

Enhance customer engagement and stay competitive with real-time, dynamic pricing.

Why Choose Lightning ESLs?

Real-Time Updates: Adjust prices instantly to match demand.

Customizable Design: Match fonts/colors to your brand.

Sleek & Professional: Elevate your



KEY FEATURES FOR RETAIL SUCCESS

Optimized Operations: Simplify inventory tracking.

Dynamic Promotions: Boost sales with interactive ads.

100% Accurate Pricing: Automatic, error-free updates.

Dual Pricing: Display cash/card prices to reduce fees.



Embrace the Future

Maximize efficiency, engage customers, and drive profits with automated, digital innovation!

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