



IN-STORE P.O.S. | E-COMMERCE | DIGITAL MARKETING

Tabacco, Vape, Smoke Shops and CBD stores



COMPUTER PERFECT

(914) 633-8959

www.computerperfect.com

LIGHTNING ONLINE POINT OF SALE® FACTS

1

Industry Specific

Designed for the beverage industry.

2

Scalable from one store to an Enterprise

Single store operators, to multi-store environments to national franchises, Lightning has the technology, support, and experience.

3

Versatile POS

Lightning runs in your browser, on your iPad, mobile device, and tablet.

4

Software Upgrades Included

Automatically have the latest version of the entire Lightning family of products.

5

Digital Marketing Tools

More than your typical inventory counter.... much more than point of sale.

6

Your Data

Inventory, departments, vendors, customers, sales history, purchases, and more. Lightning seamlessly converts your data.

*limitations and additional fees may apply

7

Tried & Trusted

Since 1989, more than 90% of our clients have upgraded from another POS to Lightning.

8

POS / E-Commerce

Seamlessly working together, the data, inventory levels, customer history, gift cards, rewards data and more are as real-time as it gets.

9

Technical Support

We answer on the 2nd ring. No hold times...Really



Lightning Online POS

Sign In

The screenshot shows the Lightning Online POS sign-in interface. At the top, it says "LIGHTNING ONLINE POINT OF SALE". Below this, a message states "You have successfully logged out". The sign-in form includes three input fields: "Employee ID", "Password", and "Store #". The "Password" field has a note "Passwords are Case Sensitive". There are "Clear" and "Submit" buttons. A checkbox option is available: "Let us remember your Employee ID, Password & Store Number." A disclaimer at the bottom reads: "*If you share this computer with others we strongly recommend you not check this box." On the right side, there is a "Recent Enhancements" section with three items: "Inventory Item Script", "Data Entry Screens", and "The Employee Security screen". A "Great Feature" section is partially visible at the bottom right.

Recent Enhancements

Inventory Item Script: The clerk can be prompted with a message when selling an item. I.E. Let customer know if they buy two the third one is free.

Data Entry Screens: We have redesigned the customer, inventory, vendor and employee data entry screens.

The Employee Security screen was greatly improved when setting access/no-access. Much easier to navigate.

Great Feature: If your business

Lightning supports various browsers



Ring Sales

Our easy to operate Ring Sales screen requires little training.



Multiple Options



Inventory Sales Graph

Lightning Online Point of Sale displays eighteen months of inventory sales history. You can view data by the bottle or case if needed, returns, promotions, and more.



Streamline Inventory Recording

Inventory receiving has never been better. Every keystroke has been thought out carefully to ensure your receiving sessions are a Lightning experience.

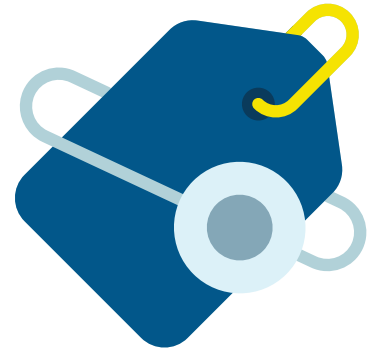
The screenshot shows the 'Receive Products' window. At the top, the Vendor is 'Apollo Fine Spirits'. Below is the 'ITEM INFO BOX' for 'CALICO JACK SPICED RUM 1.0L' with a Price of \$11.99 and an Old Price. It shows Old Margins of 25.82% and New Margins of 27.82%, with Old Markups of 33.31% and New Markups of 37.80%.

Description	Size	Units	Stock	Unit Cost	Case Cost	Net Price	Net Margin
<input type="checkbox"/> ABSOLUT 80 VODKA	1.0L	5	0	10.39	232.45	1163.40	2.5 E:00
<input type="checkbox"/> ABSOLUT CITRON	1.0L	10	0	10.96	227.52	2275.20	2.5 E:00
<input type="checkbox"/> DEKUYPER PEACHTREE SCHNAPPS	1.0L	3	0	9.86	118.32	355.90	2.5 E:00
<input type="checkbox"/> DEWAR'S 12YR 12 IN SPECIAL RESERVE	750L	10	0	27.60	331.20	3312.00	2.5 E:00
<input type="checkbox"/> FAIRBANKS SHERRY	1.5L	4	0	8.15	48.90	195.60	2.5 E:00
<input type="checkbox"/> GALLO FAMILY VINEYARDS CAFE MERLOT	1.5L	10	0	6.73	40.38	404.00	2.5 E:00
<input type="checkbox"/> CABO VINO BLANCO	750L	10	0	23.67	142.82	1420.00	2.5 E:00
<input checked="" type="checkbox"/> CALICO JACK SPICED RUM	1.0L	5	0	9.75	105.00	525.90	2.5 E:00

Invoice Total: \$ 9,650.20. Buttons: Close, Add to Inventory, Edit Item, Print, Null Command.

Advanced Discounts

Our Advanced Discount Groups allow automatic discounts to be applied at the register once a predetermined number of qualifying items are sold. Discounts can be set up by a fixed dollar or percentage.
Easy setup ... impressive results.more.



Marketing Center

Lightning offers multiple tools to promote your business.

More than Point of Sale, Lightning can capture key demographics on your customers. Promote your business with these vital business data.

Reach out to customers who haven't visited in a while.

Alert customers when their favorite items arrive.

Realize what customers purchase at which prices.

Produce new customer reports or anything else you could think of.



Loyalty Rewards Program

Keep your customers coming back by setting up a loyalty rewards program.

From one location to multiple, Lightning handles it. Just swipe the customer's rewards card or use their mobile number.

A full array of reports are available at the back end, from points given/redeemed per day to detailed tracking by customer/date range.

The same type of report is available for 'Points Redeemed.'



All-in-One Credit Card Device

Work from
anywhere:
your home,
café...

- Process credit cards with our all in one device.
- Complete with credit, debit, contactless, and signature capture features. No need for years of signed paper receipts.



- Since Lightning is an online application you will have complete access to your store from anywhere.

No third-party software required.

- Check today's sales, drill down on voided transactions, returns.. full access is yours. Simply open your browser OR use our iPad and iPhone application.



Contact Us

Vincent Groccia

Office:

(914) 633-8959

Mobile:

(203) 257-6243

E-mail:

vincent@computerperfect.com

Thomas Greco

Office:

(914) 633-8959

Mobile:

(914) 419-8526

E-mail:

tom@computerperfect.com



@computerperfectpos



@LightningOnl



www.computerperfect.com





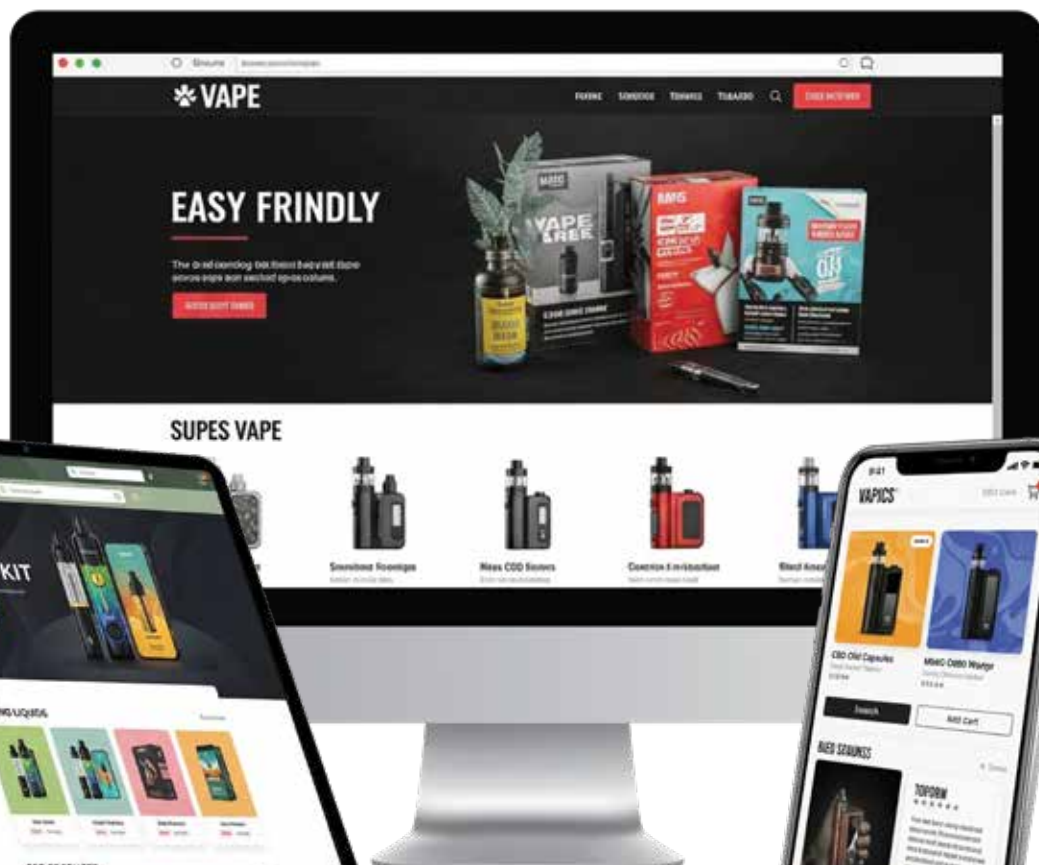
Lightning E-Commerce

Lightning Online Point of Sale and Lightning E-Commerce are developed by us, which makes our platform one integrated solution. No need for double entries. The inventory, customers, rewards, gift cards, and beyond are as real-time as it gets. From one location to your enterprise, always be in the know.

PLUS, your own branded Android & iOS apps are included.

USE ANY DEVICE

Desktop



Tablet



Mobile





Integrated Inventory

In-store inventory quantities are instantly streamed to your E-Commerce site, which includes price changes, descriptions, images, meta tags, alt captions, return and shipping policies along with all other product properties.

Integrated Reward Programs

If you utilize one of our three Lightning rewards programs, customers can earn points and redeem their rebates directly on



Wish List

Visitors can create a personalized 'Wish List.' Then automatic emails can be enabled to remind customers that their desired items are on their Wish List.

E-Commerce Dashboard

View Pending Orders, Canceled Orders, Contact Us Inquiries and Job Postings.



Enable Google Analytics

Insert Google Analytics embed codes within your site, for free, which enables robust web analytics reporting with

DoorDash Integration

DoorDash is now part of our e-commerce ecosystem. Sell more, streamline orders, and grow—seamlessly.



Customers

Customers can access their sales history, from In-store to online, manage their rewards, review their stored shipping/delivery addresses, review their stored credit card,



Drink Recipes

Items that contain keywords I.E. Vodka, Rum, Whiskey, Tequila, Bourbon in the description, allows users to have a

Event Calendar

Post upcoming events at your store, from wine tastings



Live Chat

Activate our live chat on your site. Never miss a customer again.

ADA Compliant*

OPTIONAL, ensure your website is compliant with the Americans with Disabilities Act (ADA).



Mobile Apps Included

Your own, custom-branded mobile app is here. Very similar to the website, as your customers can use a mobile app to place orders for delivery, pickup

Technical Support Services

Unmatched Technical Support

You call, we answer.

Our technical service support is our badge of honor.

We have an unbeaten record of *second ring response, seven days a week*, including holidays, with zero hold times.

An actual technical expert who is well equipped and eager to help will pick up the phone and respond to your specific query.



Whether it is simple or complex, you will receive undivided attention and a fully satisfactory solution. Every time. **No mindnumbing robots, no never-ending menus, no frustration.** Just great technical service support.

Really. So, if you are looking for an asterisk, there is none.

How many others can claim this?



Emergency Mode

What if my internet connection is down? Lightning has you covered.

Since Lightning Online Point of Sale is contingent on your store's internet connection, what happens if your store or one of our multiple servers experiences a connectivity issue?

With Lightning Emergency Mode, **your business can continue to check-out customers** while the connectivity issues are being resolved in the background.*

* Limitations apply

A screenshot of the Lightning Emergency Mode POS interface. The interface is divided into several sections. At the top left, there's a header area with "Thu 12/31/15" and "Legal Date 12/31/1994". In the center, a large box displays "Emergency Mode" in red text. To the right, a summary box shows "Sub - Total \$43.98", "Sales Tax \$3.91", "Deposits \$0.00", and "Total \$47.87". Below the header, there's a table with columns: "SKU / COMMAND", "Sr.", "Description", "Size", "Qty", "Price", "% Disc", "P", "Ext.", and "Pts.". The table contains two items: "1 14 HANDS CHARDONNAY 750ML 1 10.99" and "2 DANCING BULL ZINFANDEL 750ML 3 10.99". The total items are 4. At the bottom, there's a navigation bar with buttons for "Log Off", "ENTER - End Transaction", "F2 INVENTORY", "F7 DISCOUNT", "F3 CUSTOMER", "CLR SCREEN", "BLANK LINE", "EXTRAS", and "TOUCH MENU". Below the navigation bar, there's a footer area with "Merge Emergency Mode Data to Online System", "Release Date: 12/29/2015", and "Store #: 7365".



Lightning Corporate Office

Lightning Corporate Office allows our multi-store retailers and national franchise operators to control their network of locations from a single dashboard in real time.

Inventory Distribution

Centralize your inventory, enter it once at the corporate level, as a new item will be automatically distributed to a single location, region to the entire network. Superior inventory management tools are here.

Multiple Sales Reports

A full array of sales reports can be run, for a single location in California, to an Area Representatives territory, to the entire network. All data, including our reporting tools are real-time with multiple filtering options and will certainly impress.

E-Commerce

Manage your E-commerce enterprise from an insightful dashboard. Our "My Dashboard" feature provides analysis into the day's online ordering activity, such as delivery requests, will pick up at the store, shipping, and more. Performance metrics per location is a click away. Want more, just ask.

Area Representatives

Area Representatives can be defined for franchise environments where warranted. From royalties of their territory sales performance, and more. We have the tools.

New Vendors

Lightning Corporate Office allows our multistore retailers and national franchise operators to control their network of locations from a single dashboard in real time.

Royalties

Franchise operations can define royalty percentages, which will trigger a commercial ACH debit, for the franchise fees and national advertising programs.

Technical Service

All Lightning Corporate Office users, will experience the same level of technical support that the retail stores have. Answer on the second ring with zero hold time, or a very quick response to email inquiries.

When you care, it really shows. Your business is always appreciated.



Lightning Digital Marketing

Lightning Online P.O.S. retailers can take advantage of an array of P.O.S. technologies that offers to advertise products and services to better connect with their customers.

The technologies, **Lightning Enhanced Pole Display** & the **Lightning In-Store Kiosk** are provided at no fee, in most situations, to merchants who subscribe to the Lightning Online P.O.S. system.

Enhanced Pole Display

Our innovative enhanced pole display utilizes an 8" tablet for a perfectly sized crisp visual experience for transaction detail at the point of check out.

When the register is idle, streaming ads (non-audio) featuring products available in most wine & spirit retailers, will loop in intervals in an attractive and vivid imagery. There is no upkeep on your end as all images are maintained by us.



In-Store Kiosk:

Our Lightning In-Store Kiosk, utilizes your store's data, in real-time, which provides an interactive collaboration between the store and your customer. It's an opportunity to educate, inform, inspire and promote your business.

The Lightning Kiosk allows your customer to quickly perform inventory look-up, price checks, gift card balance checks, loyalty status, food pairing, sign-up new customers, and promote specific products or new arrivals.

Computer Perfect, the developers of the Lightning P.O.S. Technology Platform is more than a point of sale company, as we encompass technologies retailers need, from the In-Store point of sale, E-Commerce, Enhanced Pole Displays, and Kiosk Services. Elevate your business with Lightning.



iPad & iPhone



Ring Sales, process credit cards, check today's sales, run sales reports, adjust employee security settings, have full access to your inventory, and more ... in realtime. Exactly like Lightning Online Point of Sale for your browser, Lightning for the iPad and iPhone displays the identical information with the same look and feel. In the palm of your hand. Real-time data, from ringing sales, running sales reports, and more.

Feel the power of Lightning Online Point of Sale for the iPad and iPhone.

