

Hello,



Lightning has partnered with AccessiBe to enable all its customers to avail of a fourteen day free trial of its AI tool that automatically ensures that their websites are inclusive and compliant with the Americans with Disability Act (ADA) and WCAG. The service will deactivate itself after the trail has expired.

The key to the success of your e-commerce aspirations lies in staying ahead of the game. And one of the most important developments to take note of is web accessibility for people with disabilities. Approx. 1 out of 4 people in the US have some form of disability, such as hearing and visual impairment, cognitive disabilities, and limited mobility. The need to ensure that your website is fully accessible by these users cannot be emphasized enough.

Here are some compelling reasons.

1. **Web accessibility lawsuits are on the rise.** Did you know that internet websites are in the top 5 sectors affected by Accessibility legislation in recent years. **Don't wait till you get a demand letter or a web accessibility lawsuit! Be proactive** and save time and money by incorporating ADA & WCGA compliance in your site today.
2. Ensuring accessibility to your E-Commerce web is ethical.
3. It also offers significant business benefits such as boosting SEO rankings and shows your clients you care.
4. Your subscription also entitles you to an ADA Accessibility Certificate of Compliance Statement which will appear on your site.

Please view the [Accessible website](#) for the terms and conditions of their compliance statements and pricing.

Take Action:

We recommend that you utilize the trial period to check out AccessiBe's service and thereafter start a subscription at a mere \$49 per month, payable to Accessible. (*Lower pricing is available if you pay a year upfront.*) We are not receiving a commission, instead we are working with them to ensure Lightning E-Commerce customers are offered the technology to be compliant. Money well spent, as it could potentially save you a lot of headaches down the road via litigation.

Thank you,

The Computer Perfect Team



Facebook Twitter LinkedIn Instagram

Our mailing address is:

Would you like to change how you receive these emails?

Please [update your preferences](#) or [unsubscribe from this mailing list](#).