

Lightning delivers top performance in servicing your online orders

Lightning has forged strong partnerships with all the leading Delivery Services such as Uber Eats, Instacart, DoorDash, Delivery.com and Mini-Bar Delivery. Each of these have a unique business model with some of them doing the full job from obtaining and passing on online orders to the stores and undertaking the delivery while others require the store's personnel to make the delivery.



Is there a Commission payable?

Yes, each of these companies has to be paid a commission to service your orders. Unfortunately, in most situations, this cuts into your profit margin making it no longer feasible.

Not so with Lightning!

Lightning has the technology to build in different pricing levels for each product and delivery service.

Here is an example of an ideal pricing model for item XYZ that your customer sees:

Your Store	\$20.99
Uber Eats	\$22.99
Mini Bar Delivery	\$21.99
Delivery.com	\$22.49
Instacart	\$21.49
DoorDash	\$21.49

Since the end customer views a price that includes the mark up of each Delivery Service, the additional cost of delivery is passed on to the consumer and you, the retailer are not burdened by any additional payout for this service. Your pricing, new items, and inventory levels are automatically streamed in the background multiple times per day, seven days a week.

Have we got your attention now?

For more information get in touch with tom@computerperfect.com

Thank you.

The Computer Perfect Team.



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