











THE POWER OF LIGHTNING.

NEWSLETTER - JANUARY 2021

2021 has opened on a high Note



Exciting E-Commerce Updates from Lightning!

2021 has opened on a high note for Lightning. We have made several exciting enhancements to our E-Commerce package. For starters, here are a few:

Credit Card Authorizations

We have added an additional layer of security by displaying the customer's address verification data (AVS) within the Lightning E-Commerce 'Dashboard'.

In an ideal environment, each credit card order should include a match on the customer's billing address and ZIP on top of their CVV. Although this does not guarantee you won't be charged back, this is another tool to provide you with information to see if you would like to accept the risk.

The image below shows how we have included a few color-coded indicators in the new AVS Status column. If you do not wish to accept the order/risk, you can click the link to directly bring

Other Updates

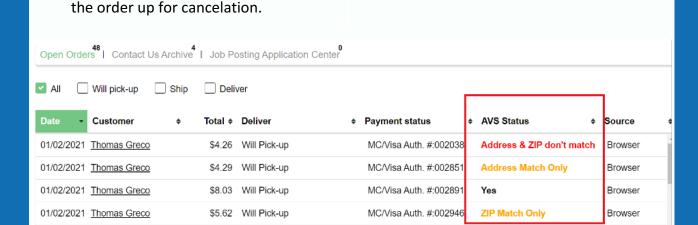
Development at Computer Perfect is executed at Lightning speed. Finetuning items, fixing bugs and adding new features is an ongoing process. Here are a few that would be useful:

Ring Sales Screen

Significant changes in the importing of e-commerce orders onto the Ring Sales screen are in the offing. Users have experienced issues where they were not able to load orders as the system would state it was already on the Ring Sales screen, or similar.

New Feature 1

When a customer elects to pick up their order, if enabled, they can now schedule a time for today or the next day.



Currently, this information is only available in the 'Dashboard' section.

We expect to have these indicators available in the Ring Sales

E-Commerce window in the coming weeks.

NOTE: If the CVV does not match the order will be automatically declined, but there are variabes, such as if the customer's credit card is stored in the vault.

Mobile Apps Update

We have also made a substantial upgrade to your Apple iOS & Android Play E-Com mobile apps on Monday, January 4, 2021and made these updates available on Apple & Google shortly thereafter.

Cheers!

Thomas Greco, Founder

New Feature 2

CVV Bypass, if a credit card number is stored in their profile, the system will not prompt for their CVV at checkout, thus speeding up their checkout experience.

Branded Mobile App

If your store has not yet obtained its very own branded mobile app, please email us and our team will begin the process. There is no additional monthly subscription fee. However, there is a one-time \$75 fee for graphic work required for the artwork for the Apple & Google stores.

QuickBooks Online Integration

Did you know Lightning now has an integration with QuickBooks Online? For details check out:

https://www.computerperfect.com/quickbo oks.html

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